

Rethink waste, reshape the future: Start composting today!

PARQUE CORREDOR

Better begins now

Parque Corredor

CLIENT

Parque Corredor

REAL ESTATE TYPE

Retail

LOCATION

Torrejón de Ardoz - Madrid

SQUARE FOOTAGE

123,000 sqm

SERVICES

- Property Management

ESG ASPECT

- Environmental

BACKGROUND

In our shopping center, we have chosen to create a compost bin as part of our commitment to the environment and sustainability. With 10,000 m² dedicated to F&B, we generate a large amount of organic waste that we can use to create natural compost. In addition, we have 100 m² of landscaped areas that require constant care, and composting will allow us to enrich the soil in an environmentally friendly way. Following the line of the transversal project ORIGEN, we seek to reduce our environmental footprint and actively contribute to the responsible management of waste, promoting a greener and more conscious culture among our visitors and collaborators.



CHALLENGE

The challenge of our composting project seeks to reduce the consumption of chemical fertilizers and minimize the amount of waste to be managed, promoting a more sustainable cycle. Through this initiative, we also seek to create a local community with tenants and customers, encouraging collaboration in waste management and care for the environment. In addition, we aspire to raise awareness about the importance of sustainability and respect for the environment, involving everyone in the composting process and promoting responsible habits that contribute to a greener and healthier future for all.



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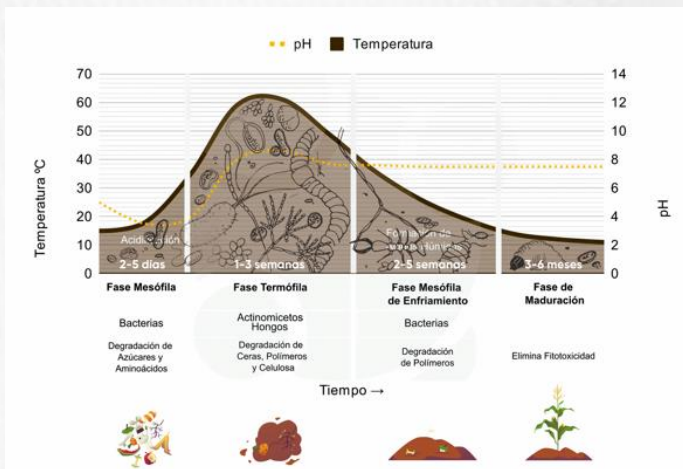
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COMPOSTING PROCESS



SOLUTION

We have created a compost bin in the gardens of our shopping center to reduce the organic waste generated. This solution allows us to transform waste into natural fertilizer, which helps reduce the amount of waste to be managed and contributes to the sustainability of our landscaped areas and the environment.

RESULTS

Thanks to this initiative, we have produced natural compost to enrich our landscaped areas and have managed to get key operators such as Burger King, McDonald's and others to join the project. In addition, we organized educational events on composting, impacting many people and fostering environmental awareness and a sense of community. This project has been an effective solution to reduce waste and promote sustainable practices, aligning with our values of social responsibility and ecological commitment.

- Production of approx. 500 kg of compost
- Educational events impacting more than 18,000 people.
- Environmental awareness and strengthening of the sense of community.
- Waste reduction and promotion of sustainable practices
- Alignment with values of social responsibility and ecological commitment.

TANGIBLE BENEFITS AND KEY TAKEAWAYS

Having a compost bin in our shopping center offers multiple benefits, such as the conservation of moisture in the soil, which reduces irrigation water consumption by 30% to 70%. Setting up a compost bin is simple, as all you need is a suitable bucket and an outdoor space to place it. With these two elements, you can start recycling organic waste easily and efficiently.

STATEMENT



It is a demonstration and environmental awareness project where they work a lot on the idea of:

A SMALL ACT CAN CHANGE THE WORLD.

Jose Luis Ripoll, IMQ auditor

Installing a compost bin in a workplace is very simple. All that is needed is a small, ventilated space, such as a kitchen, terrace or common area. Employees can recycle organic waste, reducing waste and promoting sustainability. With a well-managed compost bin, waste can be transformed into natural fertilizer, contributing to the care of the environment.